

GeoMarc[®]

Digital Watermarking for Advanced Geospatial Data Management

ASRC MS and USDA FAS Seminar 21October, 2008

Your Data. Smarter.

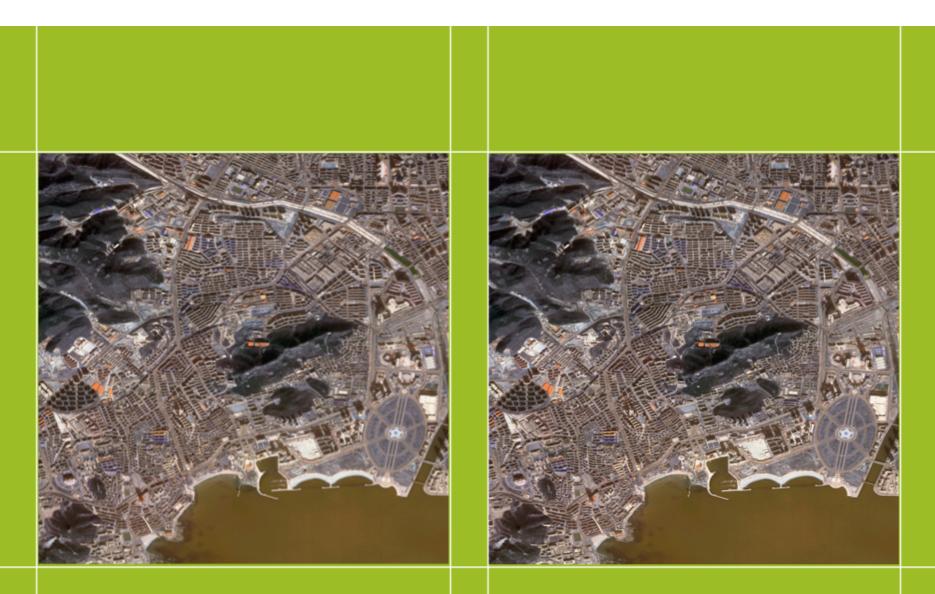
GeoMarc Technology

- Geospatial Application of Digital Watermarking
 - Imperceptible alteration of imagery pixels to store data
- Redundant algorithm allows retrieval even after many image alterations
 - rotation, scaling, compression, cropping
 - format changes and header loss
 - printing and scanning
- No perceptible effect on image quality or interpretability
- Provides reliable imagery identity and linkage

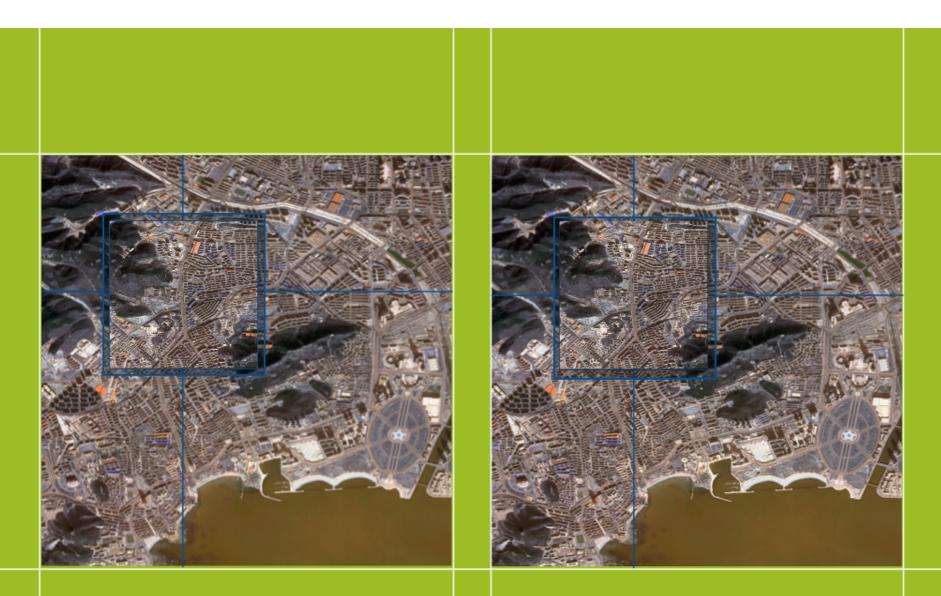


MOIC

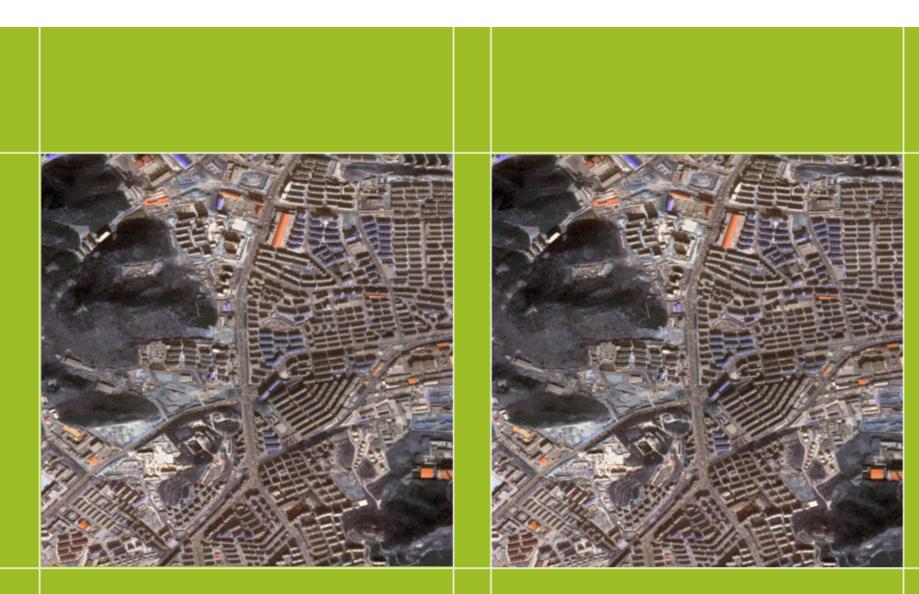
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Original Image



Original Image



Original Image





Original Image



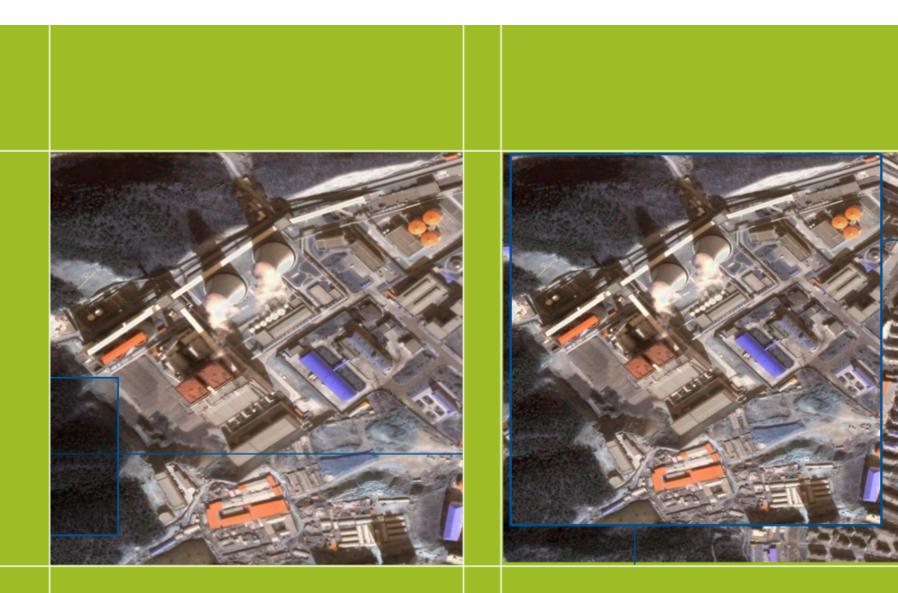


Original Image





Original Image



Original Image





Original Image



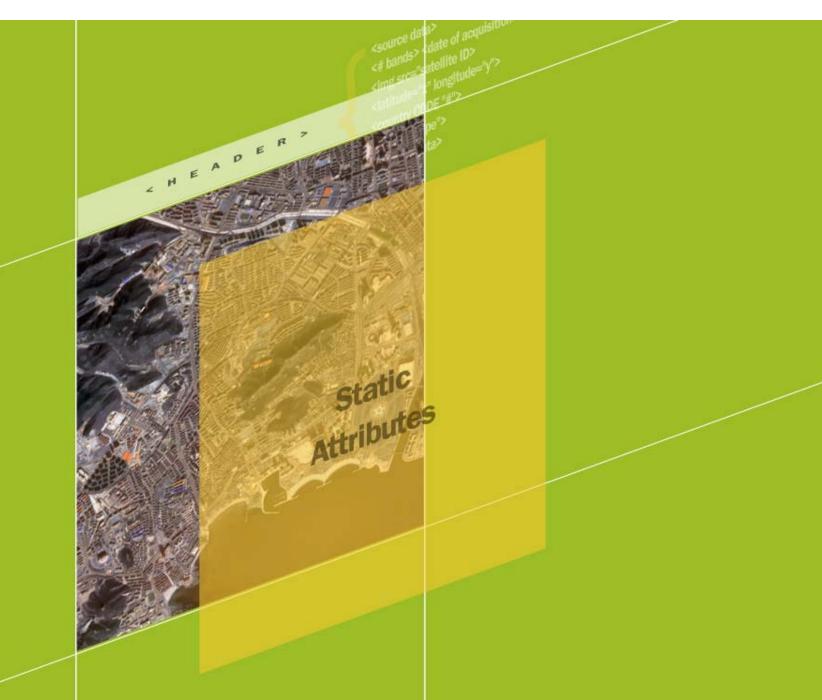


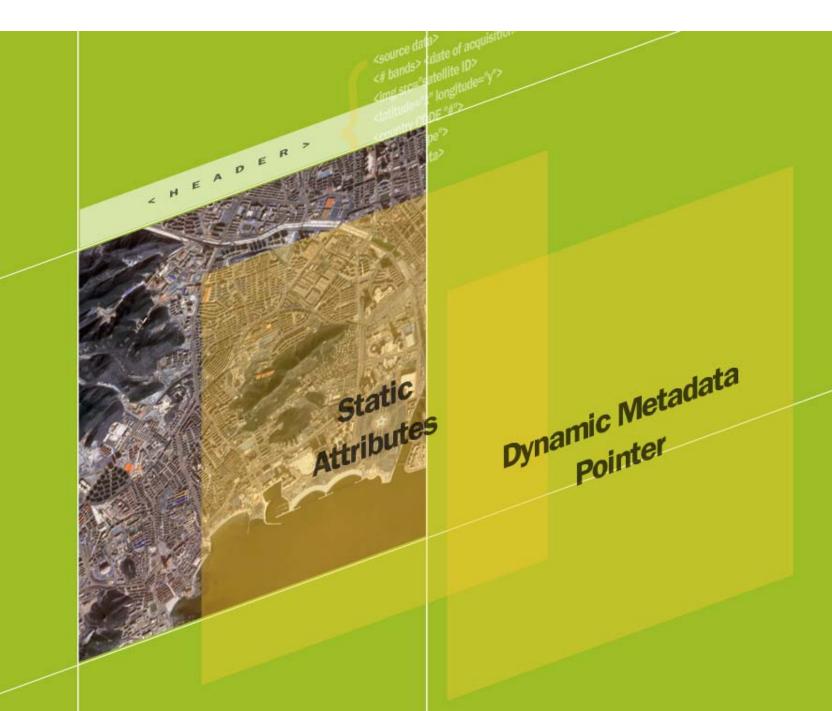
Original Image

< HEADER >



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Workflow – AWiFS Mosaic of Iraq

Overall Goals

- Create country-wide orthomosaic with minimal cloud cover
- Allow imagery users to easily determine source, date and other metadata for any given area of the image

GeoMarc Solution

- Define GeoMarc Flags to encode critical desired metadata
- Use GeoMarc to embed source, date and flags into each original scene before mosaic creation
- Publish additional related data via a GeoMarc webservice



Sample Flag Definitions

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Sample Flag Definitions

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Sample Flag Definitions

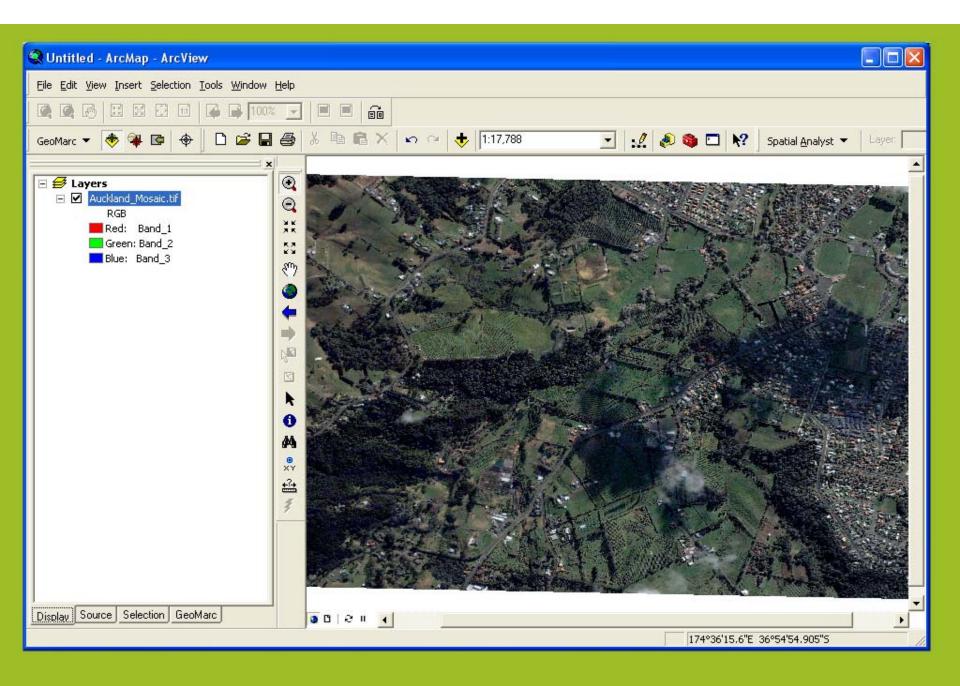
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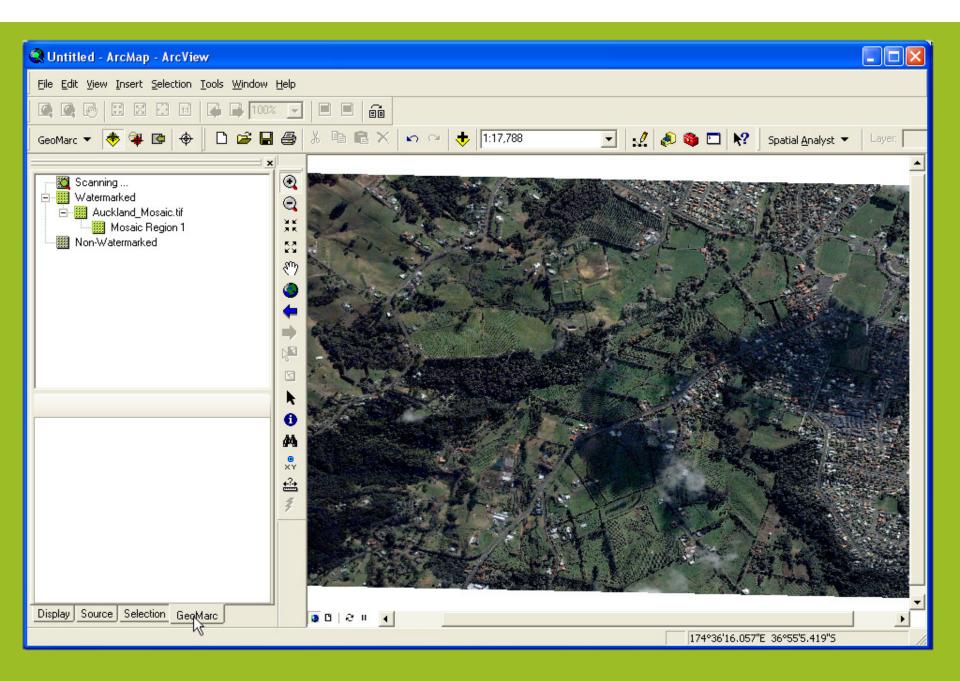
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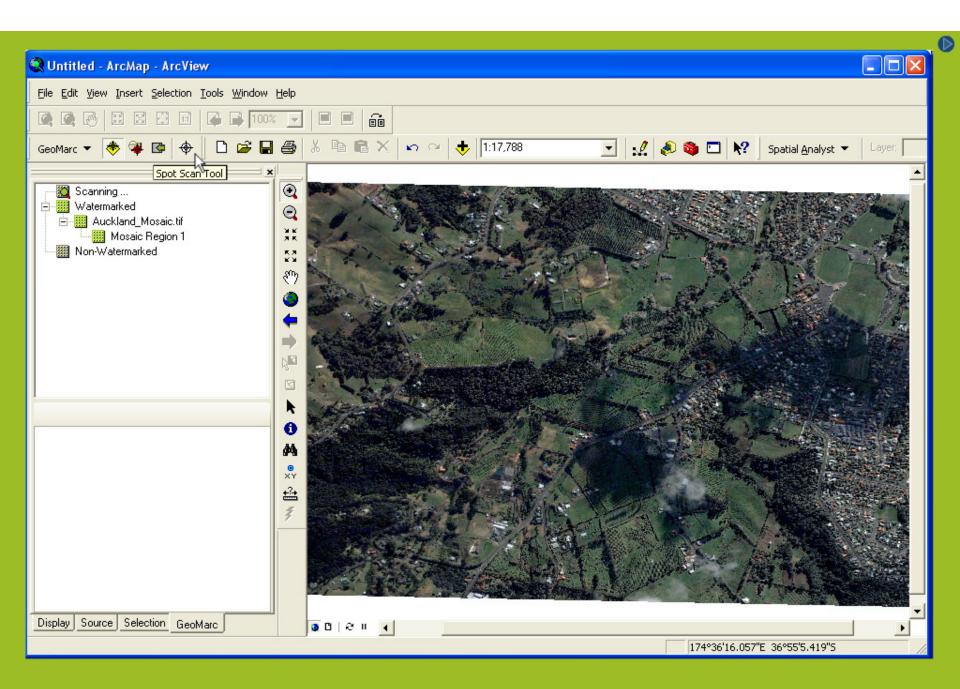
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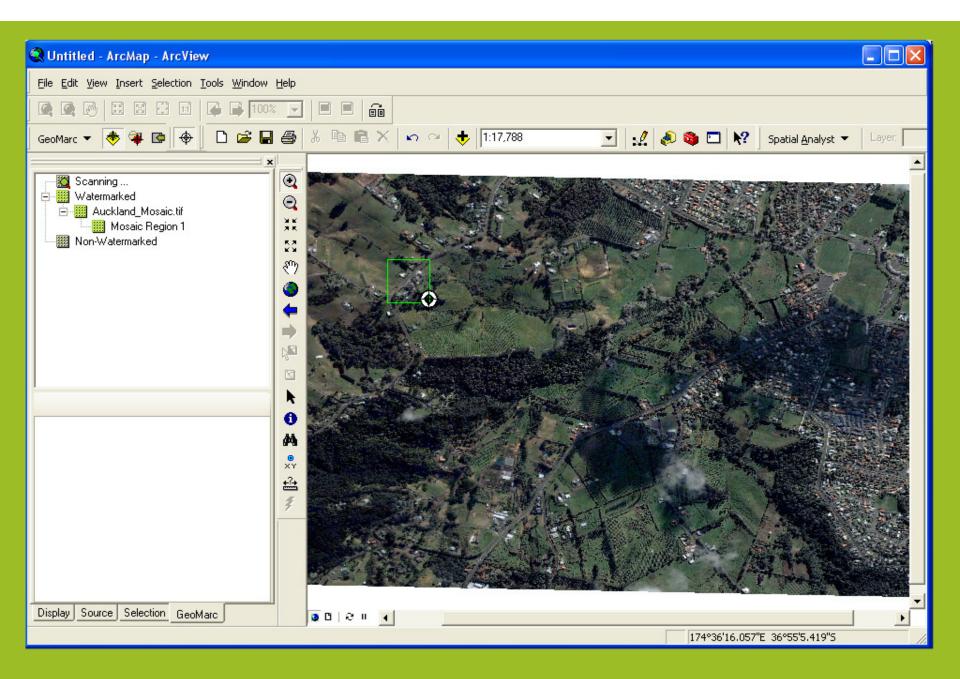
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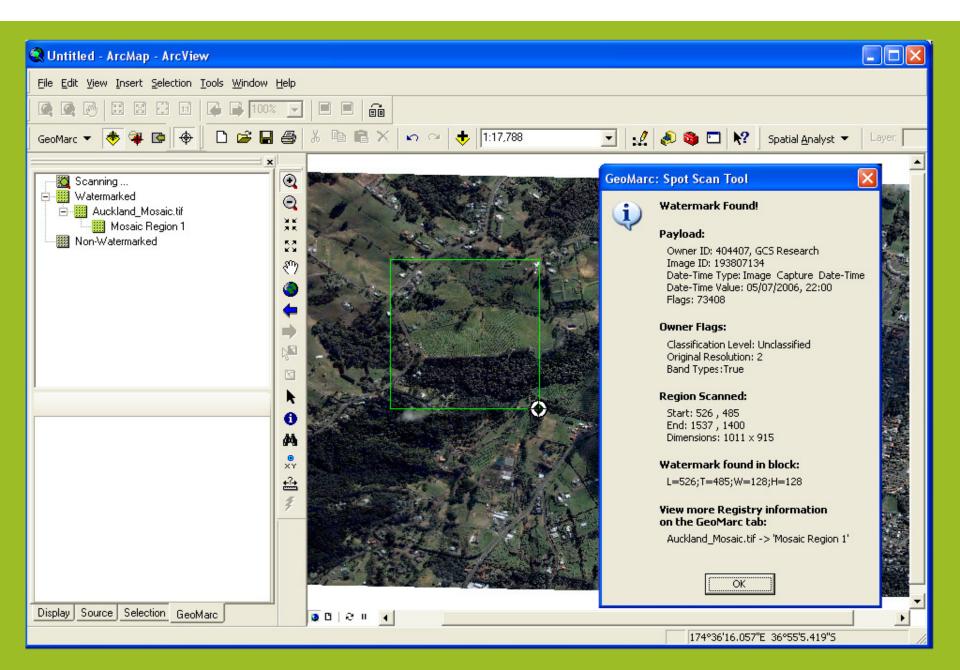
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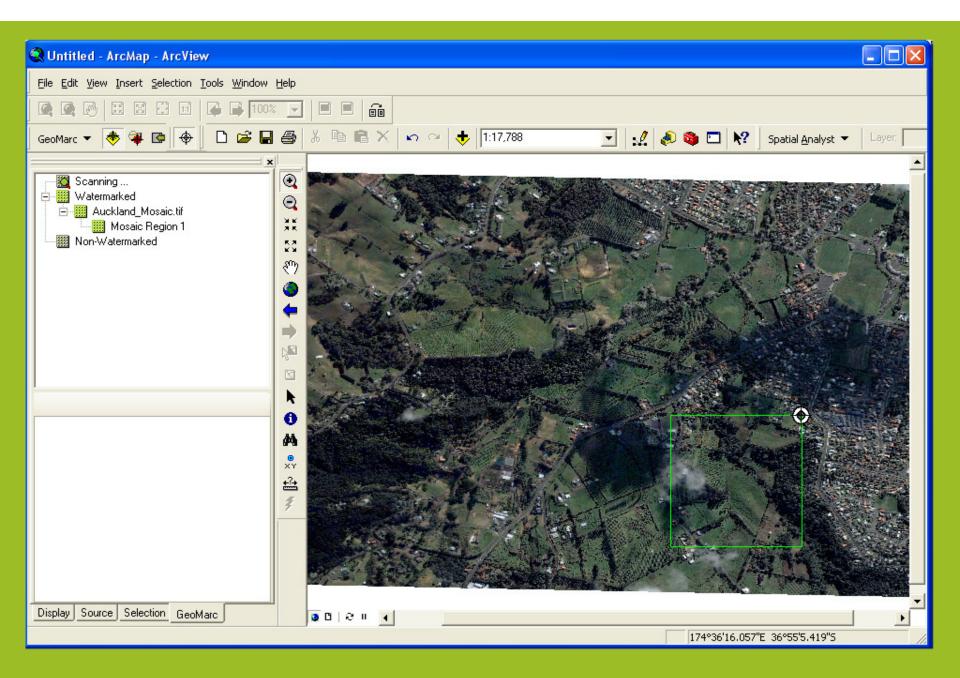


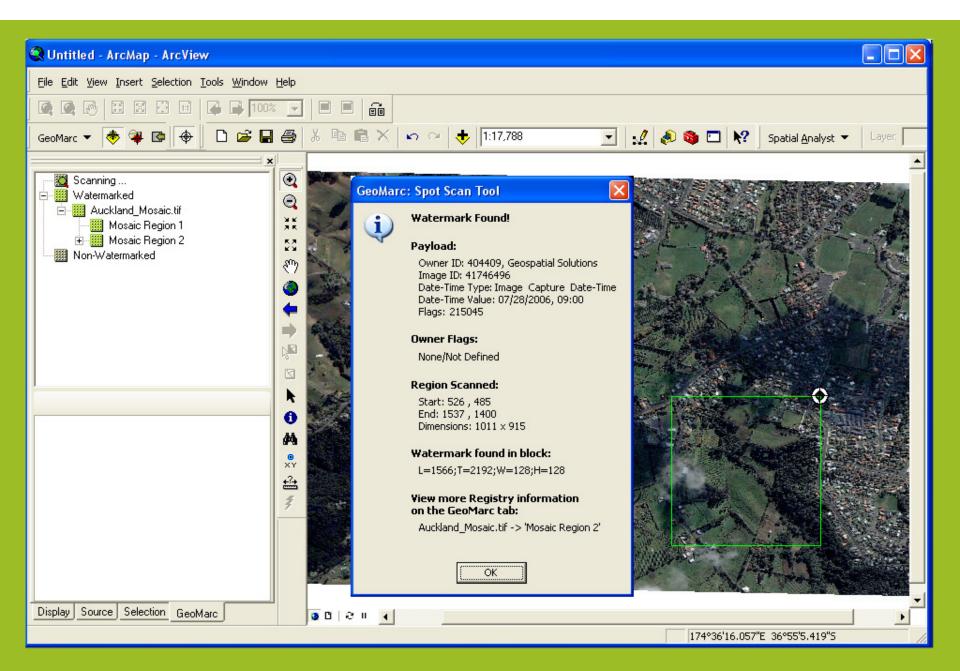


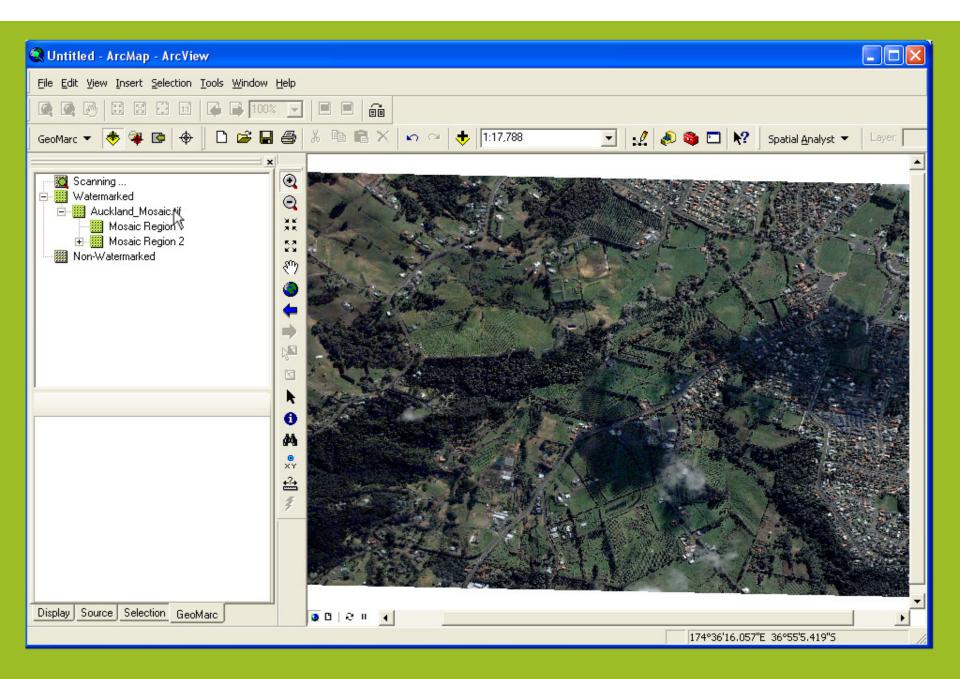


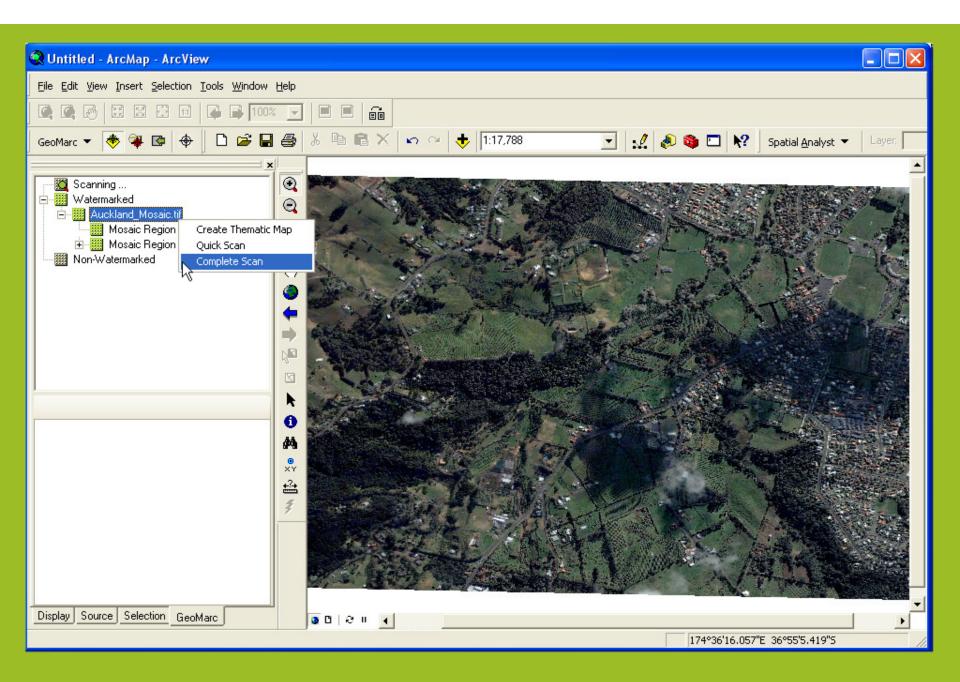


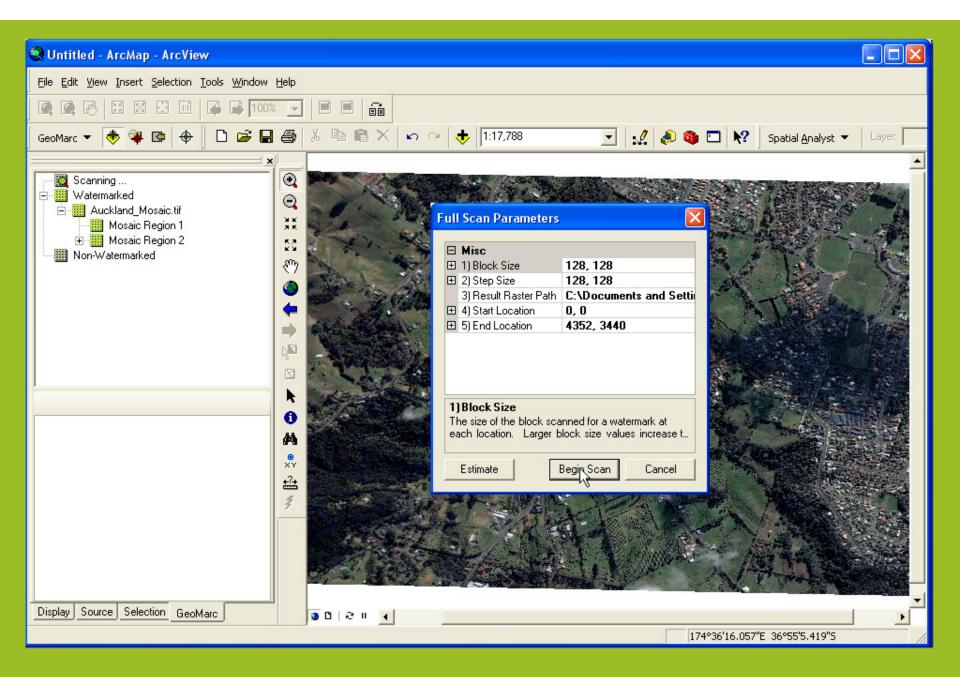


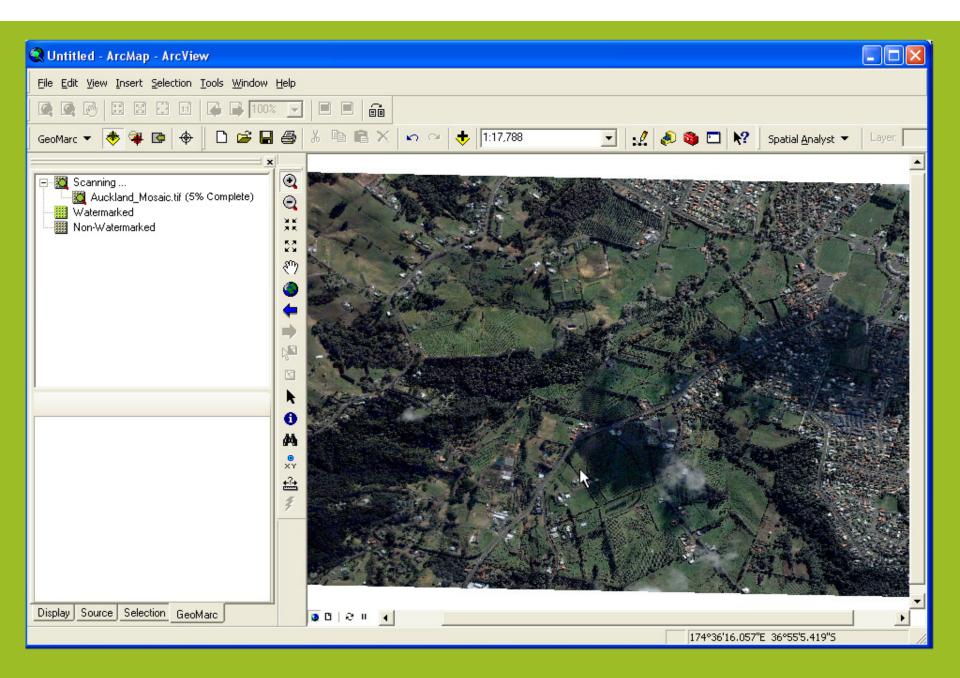


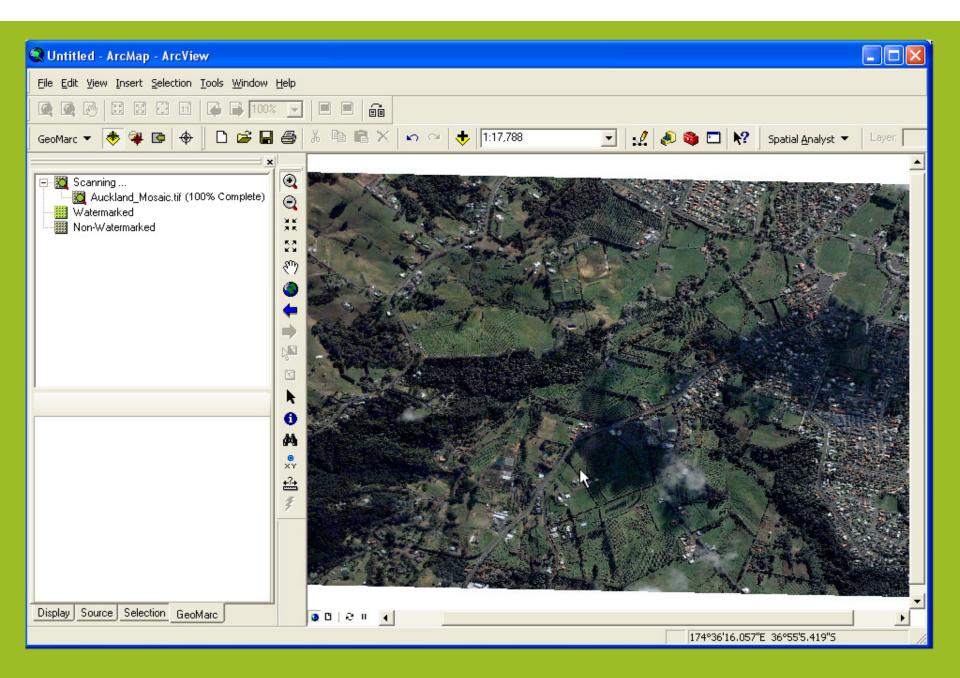


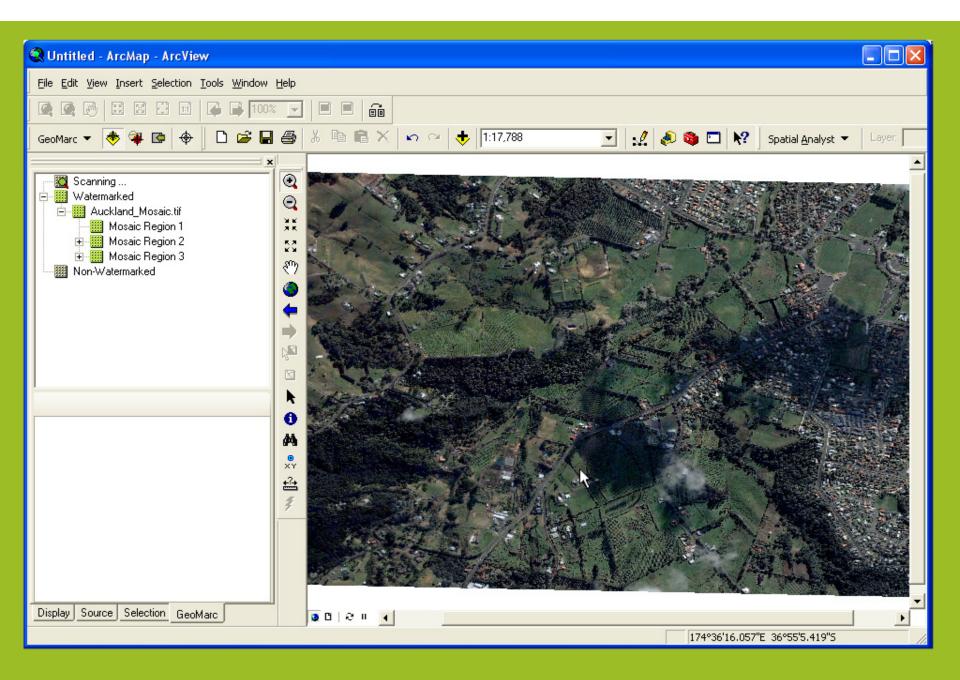


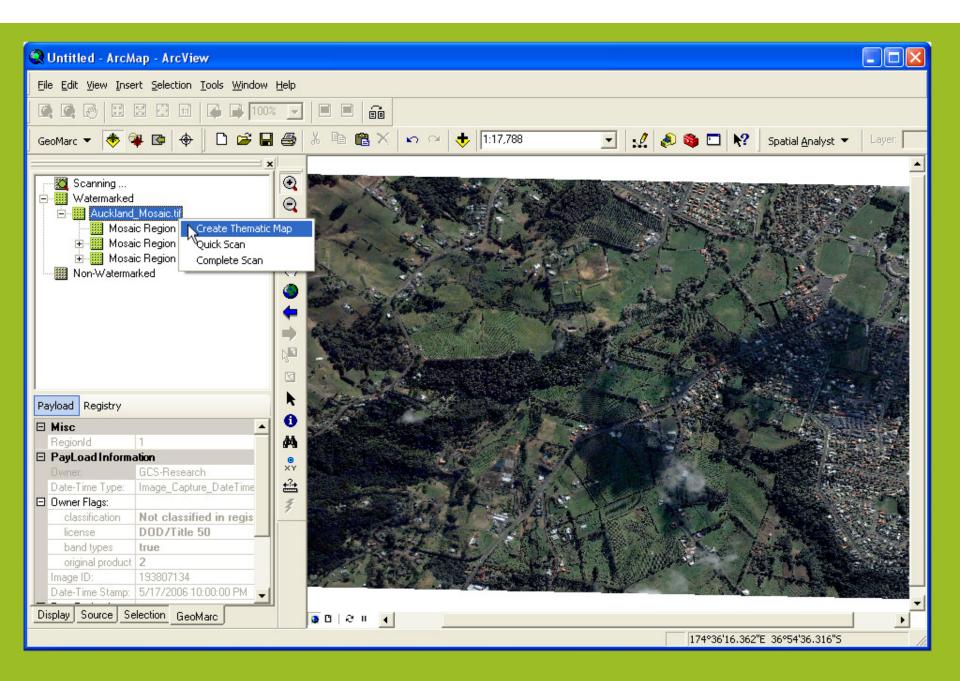


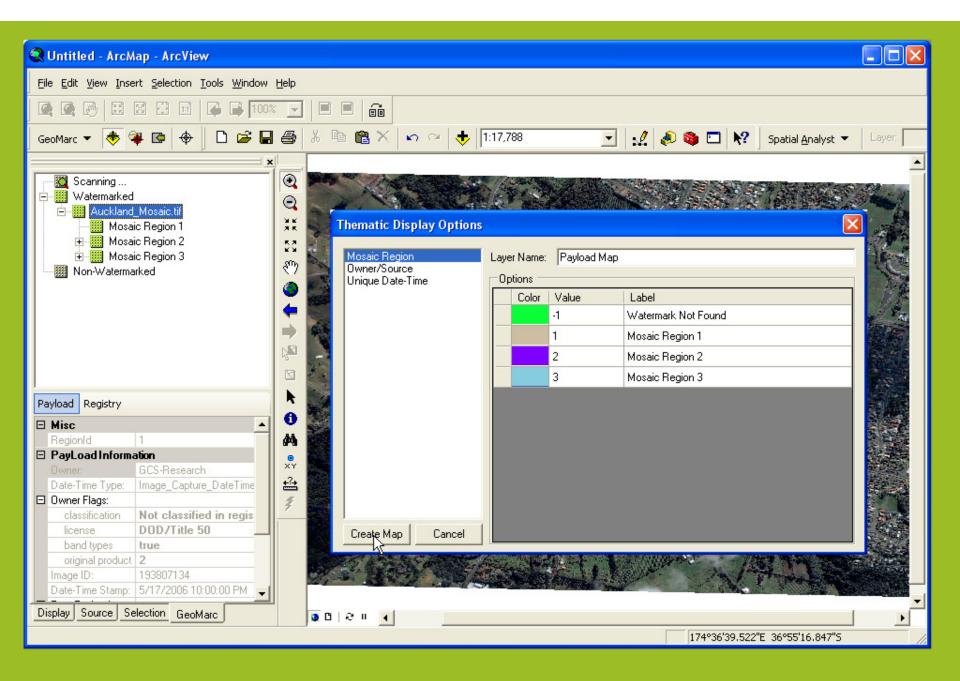


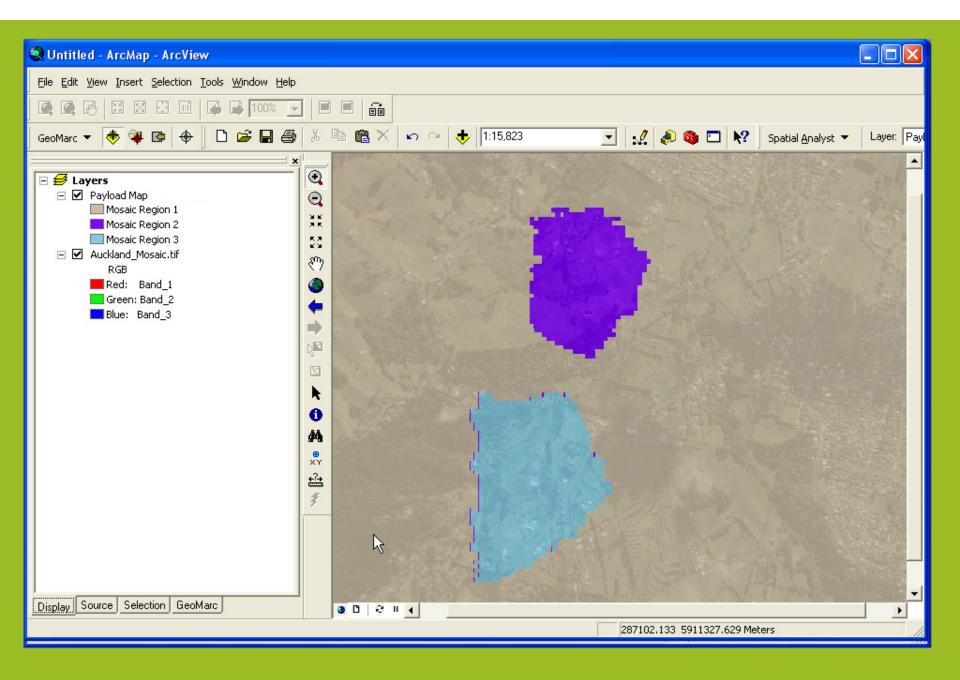




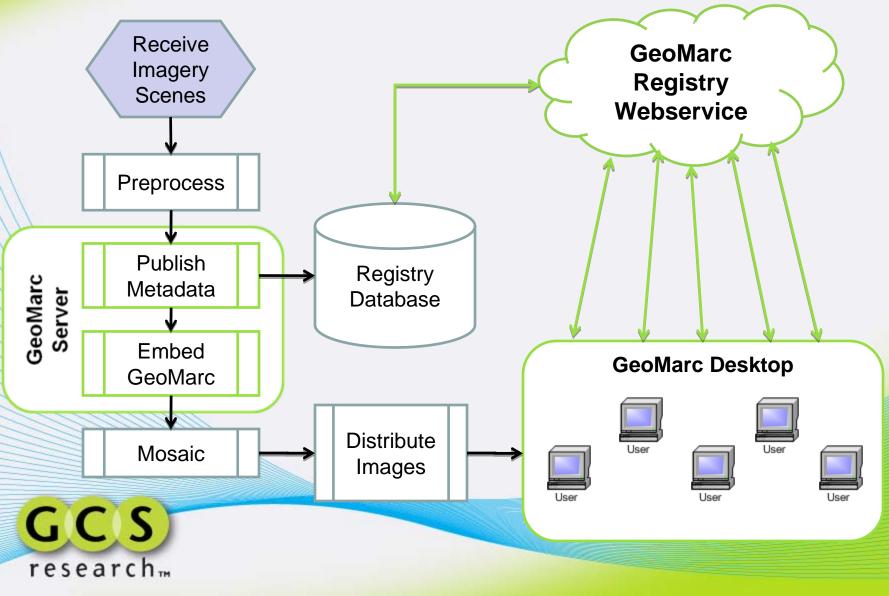




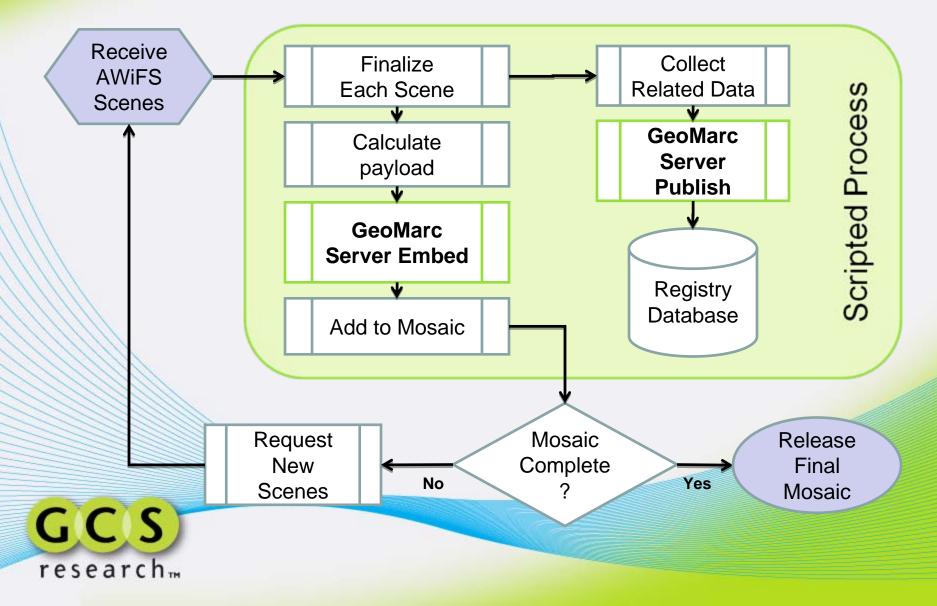




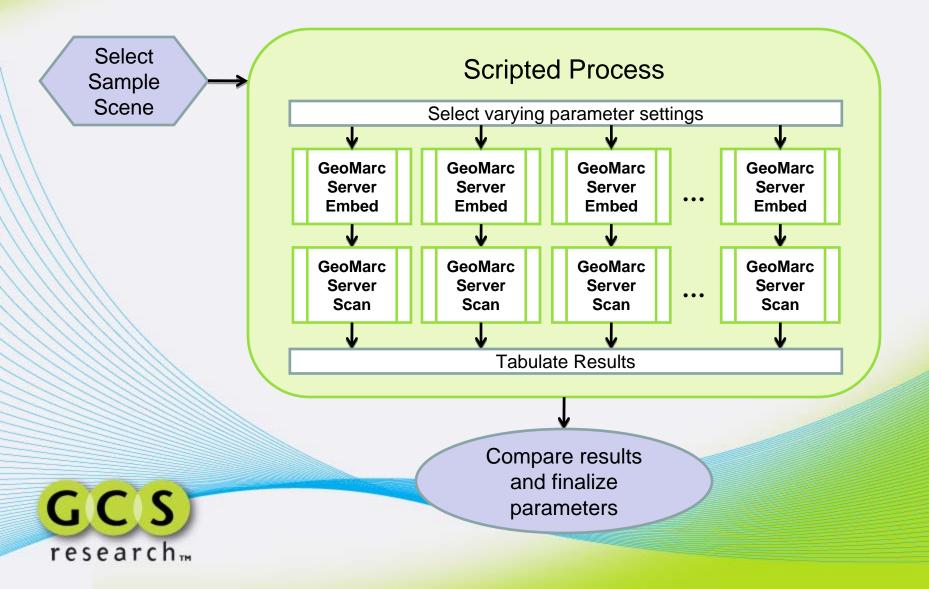
Workflow – Overview



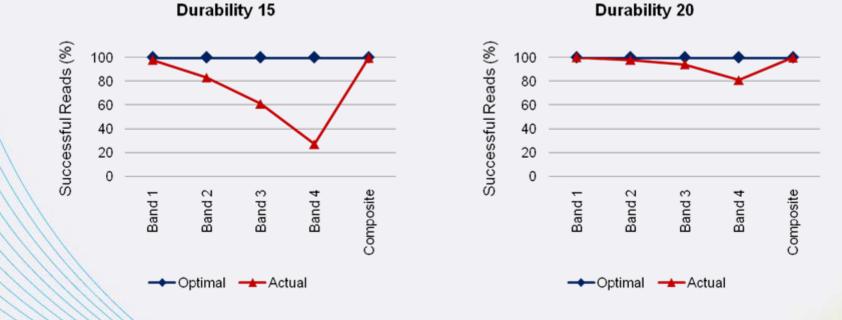
Workflow – GeoMarc Server



Workflow – Embed Tuning



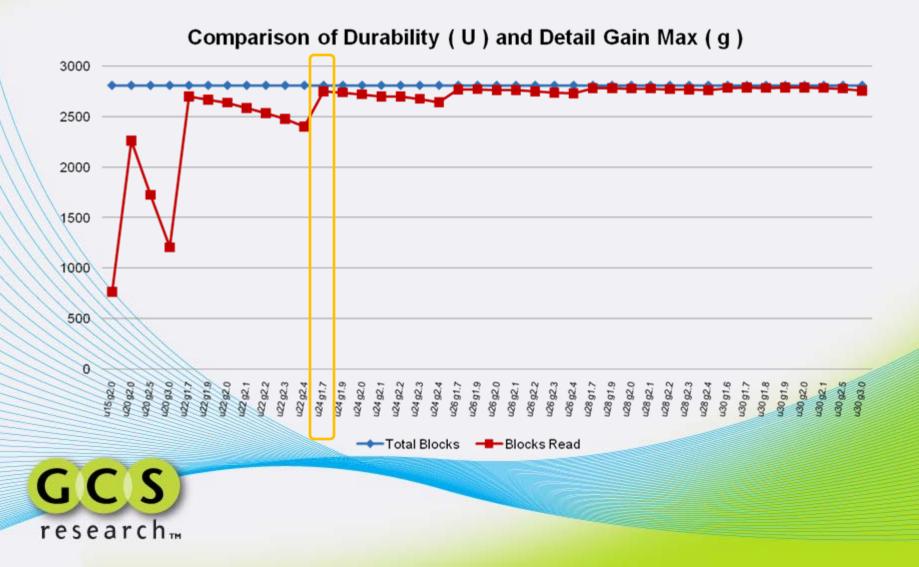
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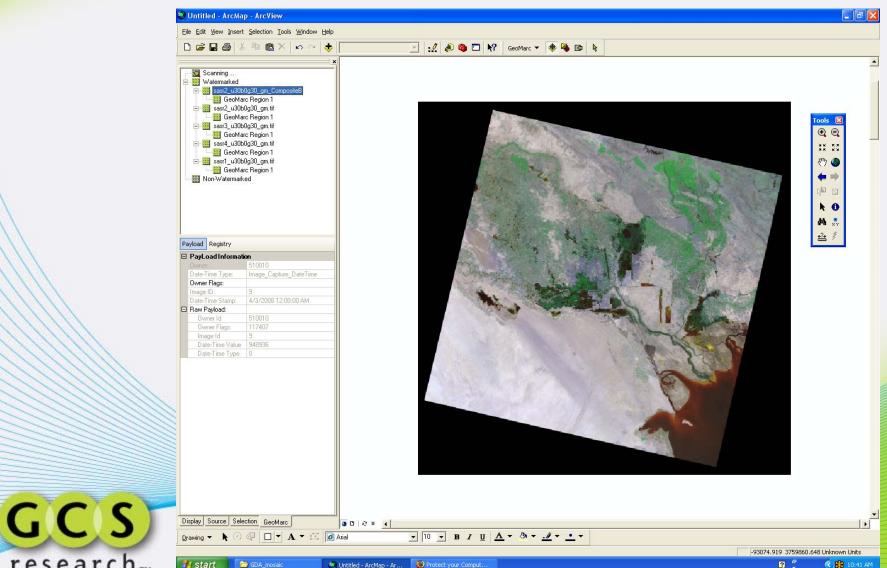
GCS

researchm

Embed Tuning Sample Results

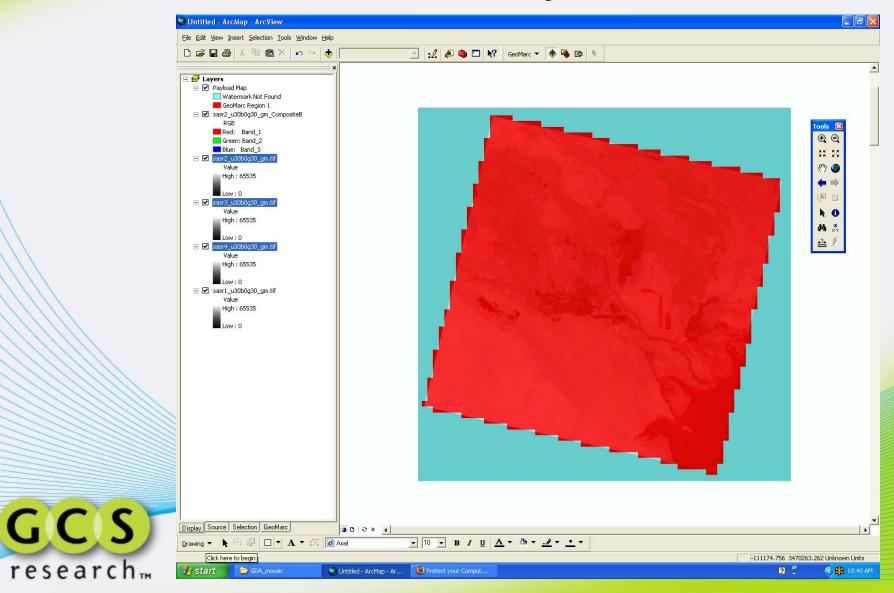


AWiFS Test Sample



research

Thematic GeoMarc Overlay











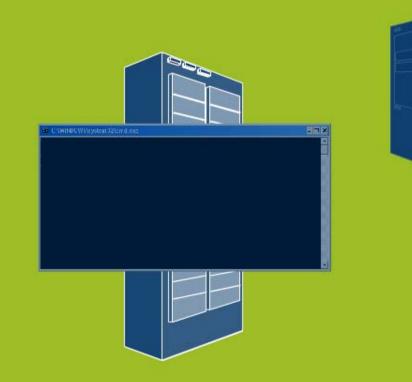




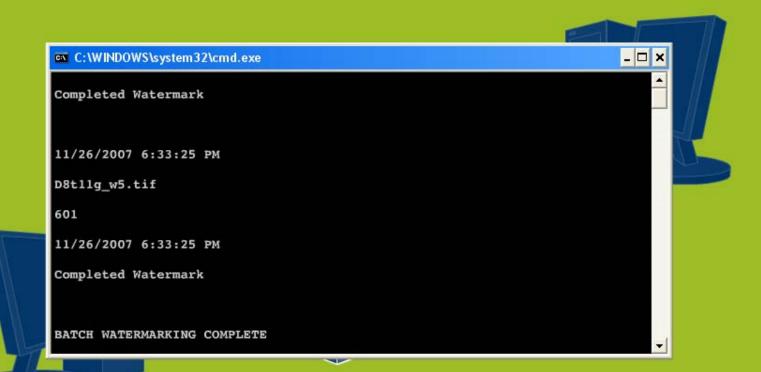














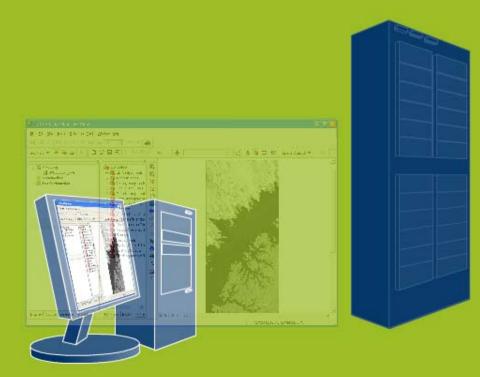




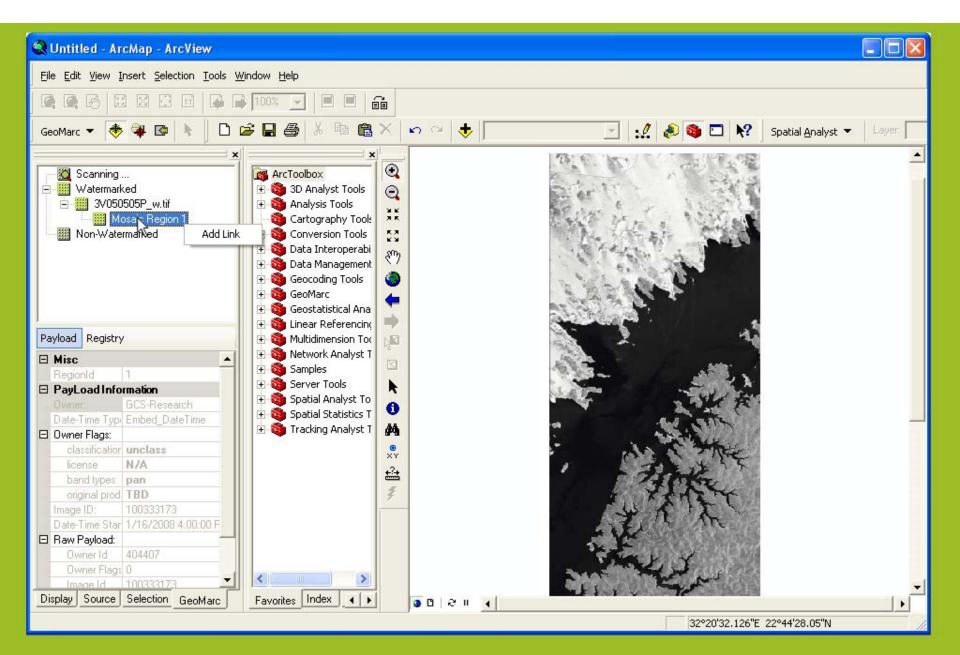


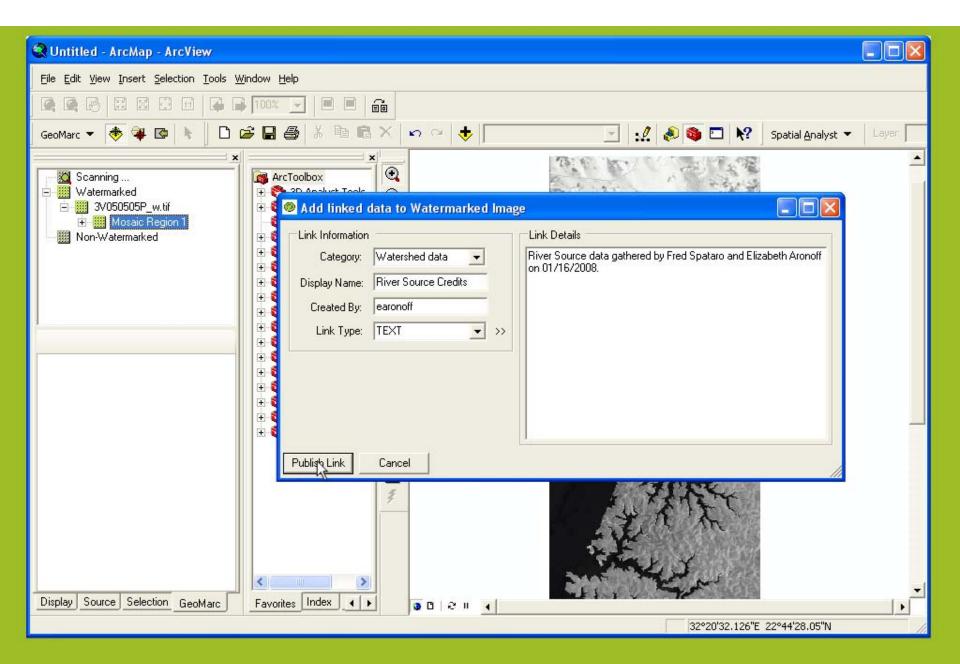


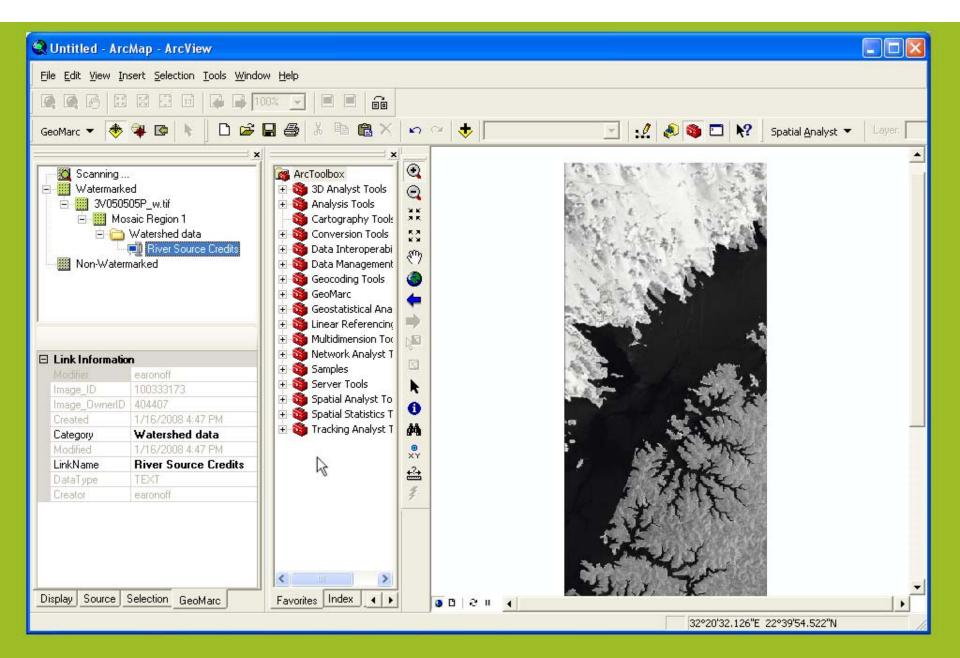








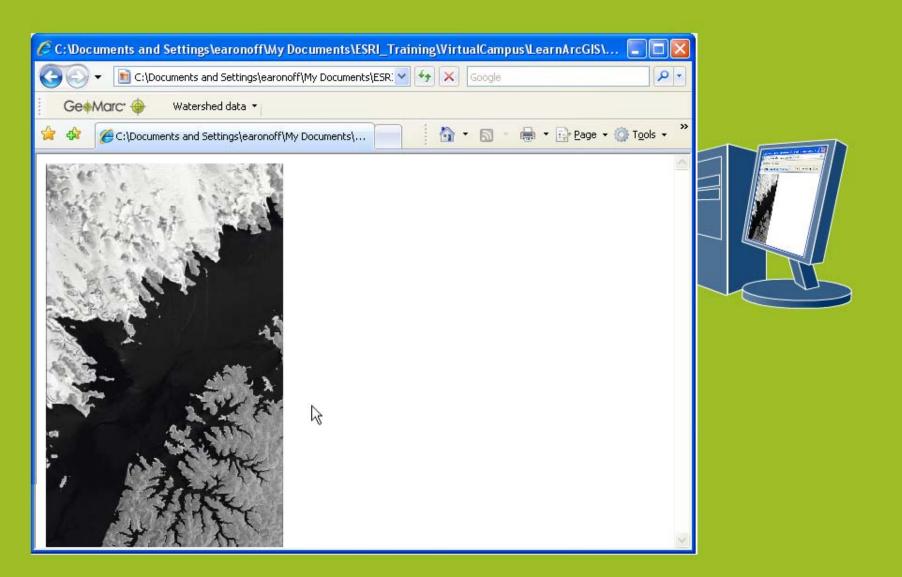


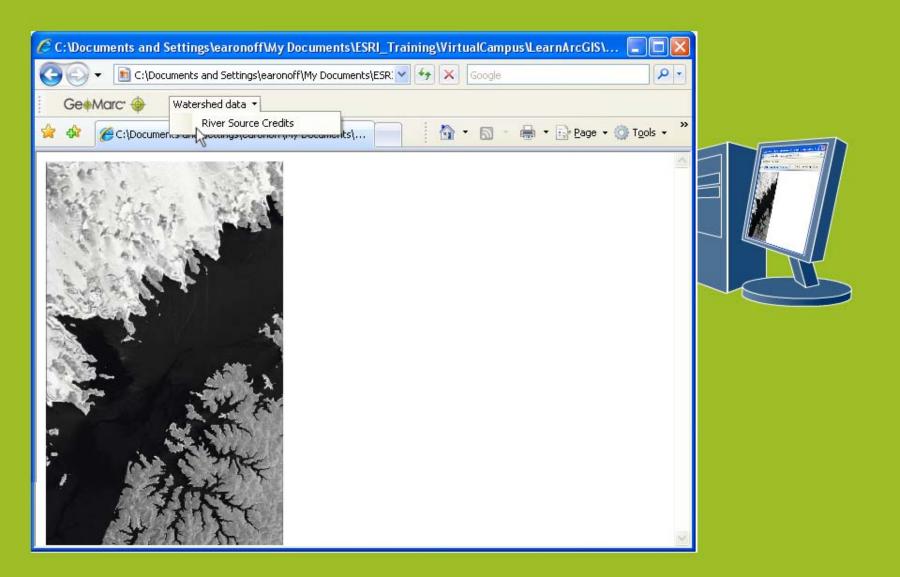


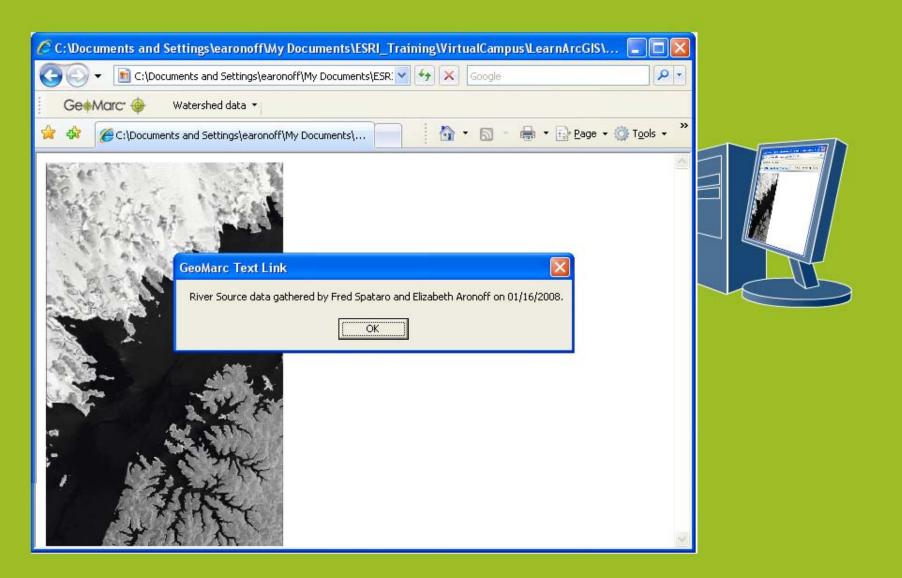


















Contact

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 - 503-241-3100

